

Retreat Opening Remarks

BLUEPRINT

WELCOME: Set the tone, break the ice with a relatable (or funny) story.	MINUTE 0-2
INTRODUCTIONS: New team members, guests, facilitator(s).	MINUTE 3-4
THANK YOUS: Event planners, the team for their pre-prep work.	MINUTE 5
RETROSPECTIVE: Highlights from past year.	MINUTE 6-10
DIRECTION SETTING: <ul style="list-style-type: none"> • Connect the dots from strategy to the purpose of the retreat. • Describe what would happen if the problem on the table at the retreat is not solved. • Describe the “promised land” (when the problem on the table at the retreat is solved). • Share your confidence that the problem can be solved by the star team that is assembled. 	MINUTE 11-16
SET GROUND RULES / EXPECTATIONS: <ul style="list-style-type: none"> • Share your expectations. eg “Today we are looking for innovation, creativity, and new approaches to growth....” • Challenge participants to go beyond their comfort zones. • Challenge participants to have a “yes and” mindset vs a “no, but” mindset. 	MINUTE 17-19
SIGN OFF AND PASS THE BATON TO THE FACILITATOR	MINUTE 20

For more insights

Leadership Retreats: Strategic Overview
[Recorded live webinar and Q&A]

Choosing a Retreat Facilitator:
10 Tough Questions to Ask [2 Pager]

The Retreat Expectations Gap: What teams ask
for vs what they need [1 Page tipsheet]

When it comes to ROI, we know how to create a retreat experience that creates lasting impact on your business trajectory. Reach out to see how we can help.



Randall Craig

Hall of Famespeaker, former senior exec, serial entrepreneur, best selling author, & Braintrust Professional Institute CEO

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LET'S DELIVER A GREAT RETREAT!

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